

Minutes of the Economic Development Commission held at 8:30 A.M., on Thursday, August 28, 2014.

Members Present: Richard LoPresti, Frank Maher, Radha Prasad, Alan Sturtz, Deborah Moore, Walter Mann, Stephen Gifford

Members Absent: First Selectman Freda, Marc Olins

MINUTES

Chairman LoPresti asked for approval of the Minutes of the Regular meeting held on July 24, 2014. Mr. Maher moved their acceptance, seconded by Mr. Prasad.

VOTE:	LoPresti -Yes	Maher - Yes	Sturtz – Yes
	Prasad – Yes	Moore - Yes	Mann - Yes
	Gifford - Yes		

MARKETING MATERIALS – S. DONOFRIO

Ms. Sarah Donofrio presented a draft tri-fold brochure to the commission members. She asked members for their suggestions and ideas. Mr. Mann suggested that we do a booklet that included more detailed information for developers. Mr. LoPresti asked commission members to think about an EDC logo that would appear on all our materials. He suggested looking at other town logos to get some ideas.

FALL EDC BREAKFAST

Mr. LoPresti said that our Fall Breakfast is scheduled for Wednesday, October 29th at the Best Western. He then asked the Commission’s opinion on whether or not we should hire a demographer to speak at the breakfast. Commission members agreed not to hire a demographer due to the cost and because they did not want to extend the time (length) of the breakfast.

COMMISSION UPDATE

None.

M. FREDA UPDATE

Mr. Freda was not present at this meeting but he had given the Commission a thorough update on the bus tour of properties last week.

OLD BUSINESS

None.

NEW BUSINESS

The next meeting of the Commission is scheduled for September 25, 2014 at **8:30 a.m.**

PUBLIC COMMENT

Ms. Buemi expressed her concern that because there were traffic issues that occurred during the food truck event that took place at the fairgrounds, the Town was considering not having it again. Ms. Goodkin assured her that the event will continue in the future and that the traffic concerns will be handled appropriately.

There being no further business before the Commission, Mr. Sturtz moved to adjourn the meeting at 9:45 AM, seconded by Mr. Prasad.

VOTE:	LoPresti -Yes	Maher - Yes	Sturtz – Yes
	Prasad – Yes	Moore - Yes	Mann - Yes
	Gifford - Yes		